



## Engagement Snapshot

- Market analysis of both residential construction and non-residential construction for manufacturer of alternative building blocks made of polyurethane
- Market entry strategy for a footwear manufacturer in France to enter the European shoe market
- Feasibility study to launch a security system business in Qatar
- Business plan to start a organic clothing company in New York to sell organic garments and accessories for infants and babies
- Profiling of prospective customers for one of the leading supply chain software providers based in California
- Market intelligence support for a semiconductor company based in Arizona
- Support for a strategic market research company conducting syndicated research for the wealth management industry in Australia

## Client Testimonials

I have used Brickwork on 8 projects researching different industries and I have been very impressed with their their willingness to go that extra mile to deliver what I want. I often ask for work at short notice and add extra queries during the project. They always accept my tight deadlines and changes and deliver on time to a high standard.

- Dominic Lavelle, Director, Accountancy Star Ltd.

For three years we considered Brickwork to be a valuable business partner to our sales and marketing teams. The company profiles they delivered had an emphasis on supply chain and IT infrastructure and allowed E2open to better qualify and understand our prospects business problems and requirements. We were consistently satisfied with the high quality of work they produced and it was truly a pleasure working with the Brickwork team.

- Kari Roberts, Senior Manager, E2open

Biomega has engaged Brickwork to conduct research on market information & structure and finding distributors in a number of countries worldwide. We have been very satisfied with the research Brickwork has provided Biomega with – it exceeded our expectations. We were amazed with the extent Brickwork was able to find information. We have greatly benefitted from the research delivered. It continues to assist us in our daily work.

-Anders Wall, CEO, Biomega

**Brickwork India**  
REMOTE EXECUTIVE ASSISTANCE™

# Consulting & Research Support



Do you have a team to conduct market intelligence to operate your

**Business More Successfully?**

How can you get an edge with a dedicated research team and receive

**Business Insights Regularly?**

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## About **Brickwork India**

Brickwork India was founded by Vivek Kulkarni in 2005 to offer integrated services – virtual assistance, research assistance and IT services – all under one roof. Vivek pioneered the concept of Remote Executive Assistant (REA™) in early 2005, to provide business assistance at an affordable price for SMEs and professionals. This concept found instant worldwide recognition including the New York Times best seller, 'The World is Flat' by Thomas Friedman; 'The 4 Hour Workweek' by Tim Ferriss; recently in Knowledge@Wharton; as well as in several news international magazines and TV shows. Brickwork India clientele is across industries world over including large corporations, Fortune 500 companies, SMEs, individual professionals, and entrepreneurs.

### **About the Founder – Vivek Kulkarni**

Vivek Kulkarni, a Wharton MBA graduate, has 30 years of experience in managing different verticals of business and government departments. In early 2008, Vivek started "Brickwork Ratings", a credit rating agency recognized by the Indian regulator, "Securities & Exchange Board of India" (SEBI), to help investors make informed investment decision. It is the 5<sup>th</sup> SEBI licensed Credit Rating Agency in India and has made a name for itself within a year of operations. Vivek also served as Director and Chairman of the Technology Committee on the Board of the Bombay Stock Exchange.

### **About Consulting & Research Support Group**

Brickwork Consulting & Research support team has a perfect blend of experienced MBAs and postgraduates from numerous disciplines to conduct Business, Investment, Legal, Healthcare, and Procurement research. These teams ensure a multi-perspective approach to every assignment to produce reports. The core teams are supplemented with a panel of industry experts and specialists who lend their expertise to the analysts' work.

# Consulting and Research Support

at every stage of your business

## Launch Your Business

- Business Plans
- Competitor Analysis
- Company Analysis
- Demographic Studies
- Feasibility Studies
- Market Potential Studies

## Operate Your Business

- Benchmarking Studies
- Customer Profiling
- Customer Retention Programs
- Customer Surveys
- Back Office Support
- Market Performance Evaluation

## Grow Your Business

- Developing Business Strategies
- Tracking Market Trends
- Opportunity Assessment Studies
- Industry & Sector Analysis
- Mergers & Acquisitions
- Business Expansion Strategies

## Fund Your Business

- Credit Assessment
- Due Diligence Report
- Economic Research
- Strategies to Raise Equity
- Investors Pitch Presentation
- Investment Memorandum

**Executed 2500 + Projects**

**Clientele across 30 Industries**

## Brickwork Virtual **Research Center**

- Customized and on-demand research reports
- Access to Knowledge Infrastructure
- Client-specific dedicated teams
- High cost savings
- Timely turnaround & delivery schedules
- Client-specific process customisation
- Account manager: one-point contact
- Stringent security and confidentiality

## Brickwork **Edge**

### Databases & Subscriptions

### Customized Client Solutions

### Stringent Quality Processes

### Talent Pool / Specialised Teams

- Business Research
- Investment Research
- Healthcare Research
- Legal Research
- Procurement Consulting